

EVOLUTION AUTO INDIA


Join us on the Journey Towards a Green Future!!

2025

<https://evolutionautoindia.in>

MEDIA PROPOSAL



-  1111, Indra Prakash Building, Barakhamba Road
Connaught Place, New Delhi – 110001
-  +91-8178133868 | +91-8130652525 | +91-9315806620
-  business@dbandm.com | indiaevolutionauto@gmail.com

About Publication

EVolution Auto India is a leading resource (Magazine, Website & Social Network) on sustainable transportation, focusing on the latest innovations, technology, business developments and other updates in the clean mobility sector including electric vehicles, hydrogen fuel cell vehicles, biofuels, SAF, charging stations, renewable energy, energy-efficient technologies, storage, smart transportation systems and sustainability.

About Publisher

Digital Business Media – Perfect Publishing Partner, specializes in media publication (print, digital, social, etc.) and focuses on contract publishing of magazines, books, journals, coffee table books and other customised publications. Our customised integrated products help enterprises to continuously improve their business processes. Simultaneously, we produce customised gift materials, customised office stationery and promotional items.



Magazine Summary

The Automotive Industry is evolving towards sustainability and EVs have a crucial role to play but can they be truly 'sustainable' if the charging is done at conventional charging stations?

Our mission is to create a green and clean world where renewable sources like solar PV and fuel cell-based EV charging stations will satisfy the demand for electric vehicle charging. In order to accomplish that, EVolution Auto India brings governments, businesses, and other stakeholders to one platform to support the development of renewable energy-based charging infrastructure.

EVolution Auto India includes but is not limited to EVs. At EVolution Auto India, we cover all spectrums of sustainable transportation such as car-sharing and ride-sharing services, electric and hydrogen-fueled boats, electrification of trains, alternative fuels (SAF/biofuels) and energy-efficient technologies.



Advertise in the **EVolution Auto India Magazines**, Reports, Annual Issue published by Digital Business Media, along with your Show Products, to maximize your reach and earn big discounts on your advertising and promotional package!

Our other publications:

Agro Food Business

- *Nurturing Agro Food Products and Commodities Worldwide.* The magazine prioritizes to provide the information for market on agricultural products, machines, commodities export-import, organic farming, food processing, packaging, innovation govt policies and their impact.

Diplomat Today

- *Navigating the World's Diplomatic Waves.* The magazine is dedicated at imparting information regarding bilateral relations, culture, tourism, trade, economic, special reports for International Business, diplomatic and current affairs, policy matters, latest activities and recent news pertaining to relations between India and other countries.



TOPICS COVERED

- Biofuels, hydrogen, and other sustainable energy options for transportation
- Advocacy efforts by environmental groups and transportation experts
- Strategies to mitigate climate change through sustainable transport.
- Innovations in logistics and freight transport for sustainability
- Studies on the carbon footprint of different transport modes.
- Role of transportation in achieving global sustainability goals
- Reviews of electric cars, bikes, scooters, and other EVs
- Cutting-edge technologies in smart transportation
- Battery innovations and charging infrastructure
- Integration of AI/IOT for better efficiency
- Sustainable urban mobility plans
- Advances in EV technology
- Trends in shared mobility
- Product Launch
- Case Studies



POPULAR SEGMENTS

News: Local, National and International News

Corporate Buzz: Announcements, Financial Results, Strategic Initiatives, Mergers and CSR Activities

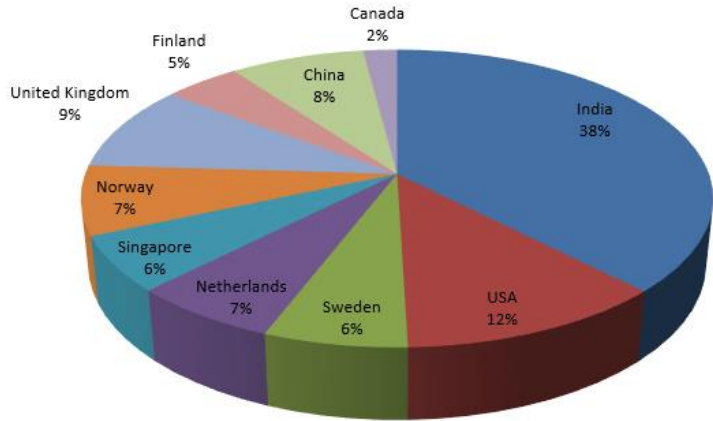
Interviews & Insights: Industry leaders, Experts, Spokespersons, Engineers, Researchers, Entrepreneurs

Product Launch: Latest Electric Cars, Electric Scooters, Hydrogen Buses, Innovations and Technologies

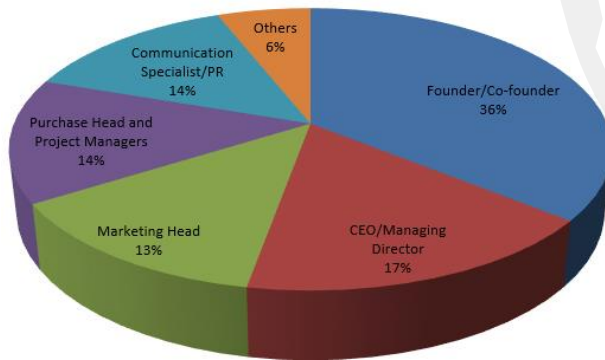
Events: Events Coverage, Promotions, Listing, Partnership

READERSHIP

Daily Traffic Trend

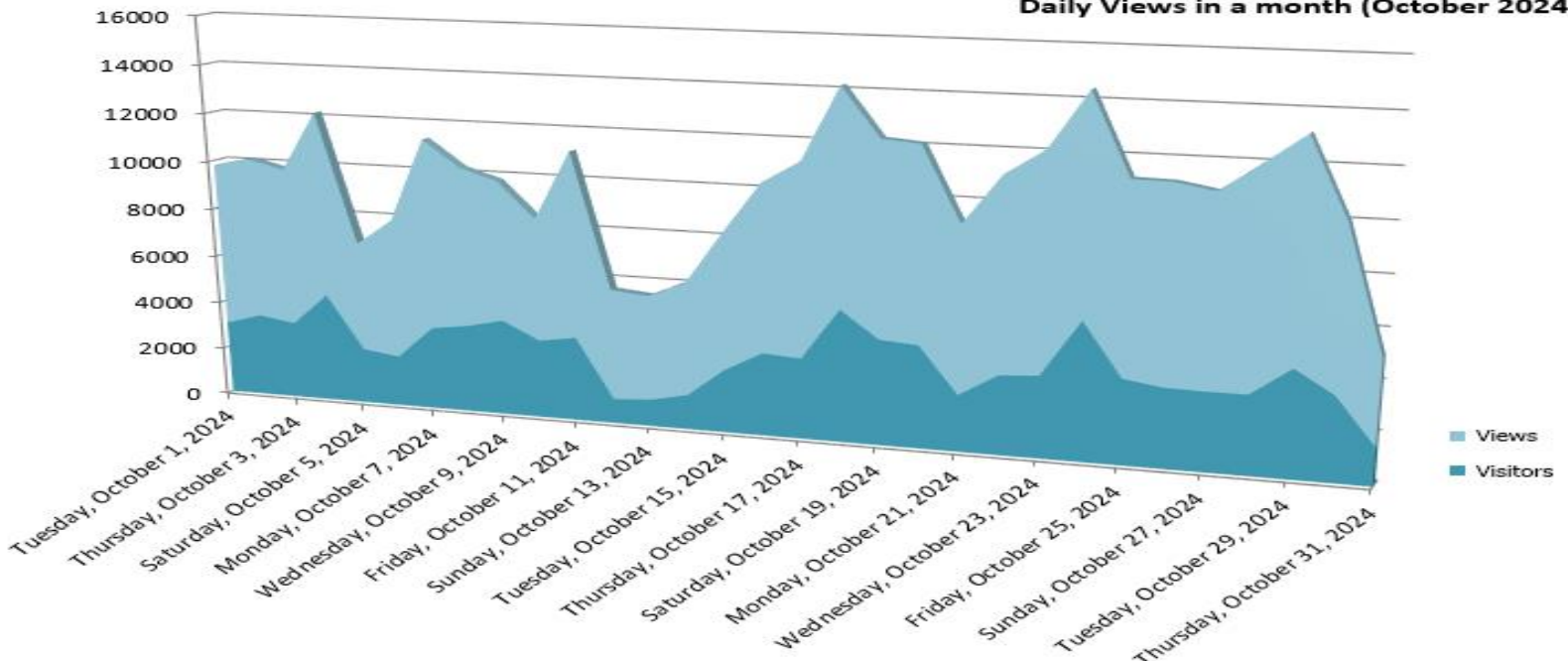


Designation-Wise Break-up



- Automotive OEMs
- Electric Vehicle Manufacturers
- Fuel Cell Manufacturers
- Hydrogen Electrolyzer Manufacturers
- Automotive Component Manufacturers
- Automotive Ancillary Companies
- Motor Inverter Manufacturers
- Rechargeable Batteries Manufacturers
- EV Charging Cable Manufacturers
- Charging Infrastructure Companies
- Renewable Energy Companies
- Grid Infrastructure Providers
- Environment Ministries
- System Integrators
- Policy Makers & Associations
- Biofuel Companies
- UAM & eVTOL
- Highway Authorities
- Road & Transportation Ministries
- Government Bodies
- Corporate Users – Automobiles/Logistics
- Financial Institutions
- Carpooling Companies
- Academia and Institutions
- Batteries Recycling Companies
- Consultants and Investors
- Environmentalists

Daily Views in a month (October 2024)



The publication titled "EVOlution Auto India" is called the Sustainable Transportation Guide; we welcome you to "Join us on the Journey Towards a Green Future!".

Publication Options

Produced by Digital Business Media

133,800+

Industry viewers



Evolution Auto India Year Book



Special Report



Magazine

Evolution Auto India

Magazines	A one-of-a-kind magazine dedicated to the nexus between all modes of transport and environmental sustainability
Reports	An Industrial Showcase for Specific Display
Annual Issues	An Analysis of EV Industry Market with Industry Leaders
Website	Focuses on the latest innovations, technology, business developments
e-Newsletters	Latest happenings, Leaders' Views and News
Events	EV Industrial Events and their reports
Interviews	Experts Views on EV industry, research and innovations
Articles	Inhouse Feature Stories and Experts Articles
Product Launch	Press Release, Report Analysis, Product Descriptions

Publishing Types

Magazines	15th of Alternate Months
Newsletters	Fortnightly
Websites: Post, Articles, News etc.	Daily



Raise Your Brand's Profile and Gain Unique Products Display Show with Magazines, Reports, Annual Issue and e-Newsletter Bundled Sponsorship. **Evolution Auto India** is the Media that Buyers Use to Analyze markets.

Editorial Calendar

Expert Content: A robust portfolio features exclusive content wrapping around multiple EV technology industries. It shows great thought-leadership dominance.

Expert Thoughts, Deep Perspective: The Evolution Auto India has a transport and environmental sustainability-focused content emphasis. With contributing writers from EV technology, manufacturing, research, innovations, electric vehicles, hydrogen fuel cell vehicles, biofuels, SAF, charging stations, renewable energy, energy-efficient technologies, storage, smart transportation systems, environmental sustainability, the magazine is dedicated to working closely with leaders, industries and market globally.

Edition	Cover Story and Features	Current Happenings	Event Focus/Celebrations
January-February	Industry Trends to Watch in 2025, Views from EV Manufacturers, Energy Storage Companies EV Charging Stations, Feature on Biofuels/Biogas	Interviews, Articles, News - Industry Updates, Corporate Buzz, Policies, Product Feature, Product Launch	New Year, 4th Global Electrification Mobility Summit, India Energy Week
March-April	Celebrating Women in Renewable Energy and E mobility Sectors, Cycling towards a Sustainable Future, Energy Efficient Technologies	Interviews, Articles, News - Industry Updates, Corporate Buzz, Policies, Product Feature, Product Launch	Women's Day, Ride Asia, Smart Energy India Expo
May-June	Types Of Energy Storage Systems In Electric Vehicles, Fuell Cell, Battery Recycling	Interviews, Articles, News - Industry Updates, Corporate Buzz, Policies, Product Feature, Product Launch	India Energy Storage Week
July-August	Integration of Renewable Energy with EV Charging Stations, Hydrogen Vehicles	Interviews, Articles, News - Industry Updates, Corporate Buzz, Policies, Product Feature, Product Launch	Renewable Energy Day
September-October	World EV Day - Electric Vehicle Current Scenario and Future, Batteries - Trends and Technologies	Interviews, Articles, News - Industry Updates, Policies, Corporate Buzz, Product Feature, Product Launch	World EV Day, The Battery Show India, REI
November - December	Year End Review - What has been done and What more needs to be done, Feature on Energy Conservation	Interviews, Articles, News - Industry Updates, Policies, Corporate Buzz, Product Feature, Product Launch	Year End, National Energy Conservation Day



Amplify your brand's reach and establish strong presence with manufacturing professionals seeking the latest advancements.

Promotional Packages

Cost-effective media plans designed to maximize your brand awareness and products sales!

Advertising or Space Options	Single Advertisers	Package Advertisers	EVM Members	EVM Sponsors
Magazine's 2-Page Spread	Paid	Conditioned	Discounted	1 Free
Magazine's Full-Page Ad	Paid	1 Free	1 Free	6 Free
Magazine's Half Page Ad	Paid	1 Free	1 Free	2 Free
Magazine's Front Cover Banner	No	No	Options	On Demand
Magazine's Front Inside	Paid	No	Options	On Demand
Magazine's Back Cover	Paid	No	1 Free	1 Free
Magazine's Back Inside	Paid	1 Free	Options	1 Free
Special Report	Paid	No	No	1 Half Page
Annual Edition	Paid	1 Half Page	1 Half Page	1 Full Page
Company Logo on Website	No	No	Yes	Yes
Company Logo on Newsletters	No	No	Yes	Yes
Banner Ad on Website	No	No	No	Yes
Banner Ad on Newsletter	No	No	No	Yes
2 Pages Interview	No	1 Issue	2 Issues	6 Issues
2 Page Articles	No	1 Issue	2 Issues	6 Issues
1 Page Press Release	No	1 Issue	2 Issues	6 Issues
2 Page Product Launch	No	1 Issue	2 Issues	6 Issues
Half Page Announcement	No	No	Yes	Yes
Articles share on Social Media	No	No	Yes	Yes
Articles share on Websites	No	No	Yes	Yes
Articles on Special Reports	No	No	No	Yes
Articles on Annual Editions	No	No	No	Yes
Magazine Subscriptions	No	No	Yes	1 Year
Help & Support	Yes	Yes	Yes	Yes



Need Assistance, Please Contact Us.

For Magazine and Editorial: Anurima Mondal – +91-9315806620

For Advertising and Other Business: Uday Jha – +91-8130652525

Sponsorship and Advertising Packages

Advertising Packages

<p>Sponsorship Package/year ₹750000</p>	<ul style="list-style-type: none"> • All Membership Package Included • Free Special Report (80 Pages, 100 Piece) • Branded Promotional – Note Books (100 Piece) • Branded Promotional Carry Bags (100 Piece) • Free Logo and Banner on Website • Free Logo on Newsletters 	<p>Discounts/Offers</p> <p>Total Spent Discount 25%</p>
<p>Membership Package/Year ₹540000</p>	<ul style="list-style-type: none"> • Free Full-Page Ad - 6, Interviews - 6, Articles - 6, Authored Articles – 6 • Free Full-Page Ad, Interview, Article in Annual Issue • Free 1-year subscription • Free Logo and Banner on Website • Free Logo on Newsletters 	<p>Additional one-time advance payment discount 5%</p>
<p>Advertising Package/Year ₹380000</p>	<ul style="list-style-type: none"> • Free Full-Page Ad - 3 • Free Half-Page Ad - 3 • Free Interviews - 2, Articles - 2, Authored Articles - 2 • Free 1-year Subscription 	<p>More discount on order of extra promotional materials 5%</p>
<p>Single Advertiser/Year ₹85000</p>	<ul style="list-style-type: none"> • Advertisers will get a Full-Page Ad • Free 1-year Magazine Subscription • Magazine could be sent on any destination 	<p>No discount on partial payments</p>
<p>Subscriber/Year ₹1200</p>	<ul style="list-style-type: none"> • Free 1-year subscription - 6 printed issues • Magazine could be sent on a single destination • Subscribers can update Address 	<p>No Discount for Subscriber</p>



Advertising Opportunities

Single Advertiser's Rate, Size and Specification

PRINT ADVERTISEMENT OPTIONS <i>(first-come, first-served basis)</i>		
Space Options	Amount (INR or USD)	Size in Inches (WxH)
Back Cover	₹ 85000 (\$ 1012.55)	8.00 x 10.5
Two Page Spread	₹ 75000 (\$ 893.43)	16.00 x 10.5
Inside Front Cover	₹ 65000 (\$ 774.30)	8.00 x 10.5
Inside Back Cover	₹ 55000 (\$ 655.18)	8.00 x 10.5
Full Page 1	₹ 45000 (\$ 536.05)	8.00 x 10.5
Full Page 3	₹ 35000 (\$ 416.93)	8.00 x 10.5
Full Page	₹ 25000 (\$ 297.81)	8.00 x 10.5
1/2 Page	₹ 17500 (\$ 208.46)	8.0 x 5.2
¼ Page	₹ 12000 (\$ 142.94)	8.0 x 3.5

Online Advertising			
Position	INR	USD	W x H Size in pixel
Leaderboard (Top Banner)	₹ 35,000	\$ 416.93	728x90
Medium Rectangle (Middle Banner)	₹ 25,000	\$ 297.81	300x250
Strip	₹ 15,000	\$ 178.68	250x600

Sponsored Post		
Word Limit	INR Price	USD Price
Word Limit (up to 250)	₹ 21,000	\$ 250.16
Word Limit (up to 500)	₹ 43,000	\$ 512.23



Evolution Auto India Magazine features exclusive content on sustainable transportation for both commercial and industrial markets to help you achieve your marketing goals.

Important Guidelines

Print Specification

Resolution:	300 dpi
Colour:	CMYK
Format:	PDF/TIFF/CDR/JPEG
Paper Quality:	Cover: 300 GSM /Inside: 100

Note: Bleed: Only full page and DPS artwork require bleed 3mm from all edges. CMYK as RGB may not reproduce accurately. Pantone colours are not permissible. All files must be in PC format only.

Digital Specifications

- Completed artwork, images, banner and logo to be provided by advertiser unless otherwise stated.
- Pre-production assistance is provided only to match form and function of provided creative, artwork or copy to our editorial style and standards.
- Display Package prices quoted are per quarter, aligned with magazine issue on sale dates unless otherwise stated.
- Advertisers must supply all landing page URL's and tracking codes by publication date. In the absence of these we will use the advertiser's website homepage.
- HTML5 ads should comply with Cyber Law Guidelines.
- Flash ads are not supported.
- Supported image file formats – GIF, JPEG, or PNG

* For Domestic Customer: GST will be applicable

* For International Customer: Currency Conversion rate will be applicable as booking date

* For Authenticity: Please supply a colour proof of the advertisement otherwise we do not accept responsibility for the finished result

* For Materials Supply: For best results Acrobat PDF Files use Acrobat Distiller to create PDF files conforming to PDF/X-1a standard (If creating the PDF direct from InDesign use PDF/X-1a Preset.)



Check out the <https://dbandm.com> to know more about our publications; gain insight on how it can help to maximize exposure among EV makers globally; and help you achieve your marketing goals. To know more, email us at:

indiaevolutionauto@gmail.com | dbmpublisher@gmail.com | business@dbandm.com